

We're in the **business** of generating **results**

Who we are

Impresiones Aéreas, Mexico's fourth largest magazine-publishing house, has been satisfying readers and clients since 1989. We publish and market 12 magazines (6.5 million copies annually) and 5 online titles (100 million annual impacts) designed for specific niches.

Our media provide their audiences with relevant content and are ideally positioned to inform them about products and services.

As a group, we promote communication tactics and strategies through efficient, effective solutions.

Our value proposition is based on Integrated Communication Solutions (ICS).

We offer

- ✦ Our vision is to make our clients' businesses grow.
- ✦ Our mission is to offer our partners and advertisers prestigious publications that provide entertainment and relevant information to well-targeted audiences.
- ✦ We get results through the right combination of actions and solutions, including our print and online media and direct marketing.
- ✦ We also develop custom-publishing titles that attract readers and help sponsors communicate information about their products and services.

magazines

ALTO NIVEL

ClasePremier
by Mercedes-Benz

CINE
PREMIERE

escala
by Uniqlo

Entrepreneur

GranPlan
by AEROMEXICO

INVERSIONISTA

Mercedes-Benz
magazine

méxico
desconocido

NUPCIAS

valor



THE BUSINESS STRATEGY MAGAZINE OF COMPANY DIRECTORS AND CEOs



It deals with Mexico's economic and productive activity through the most interesting industries, with experiences, commentaries and recommendations from well-known businessmen.

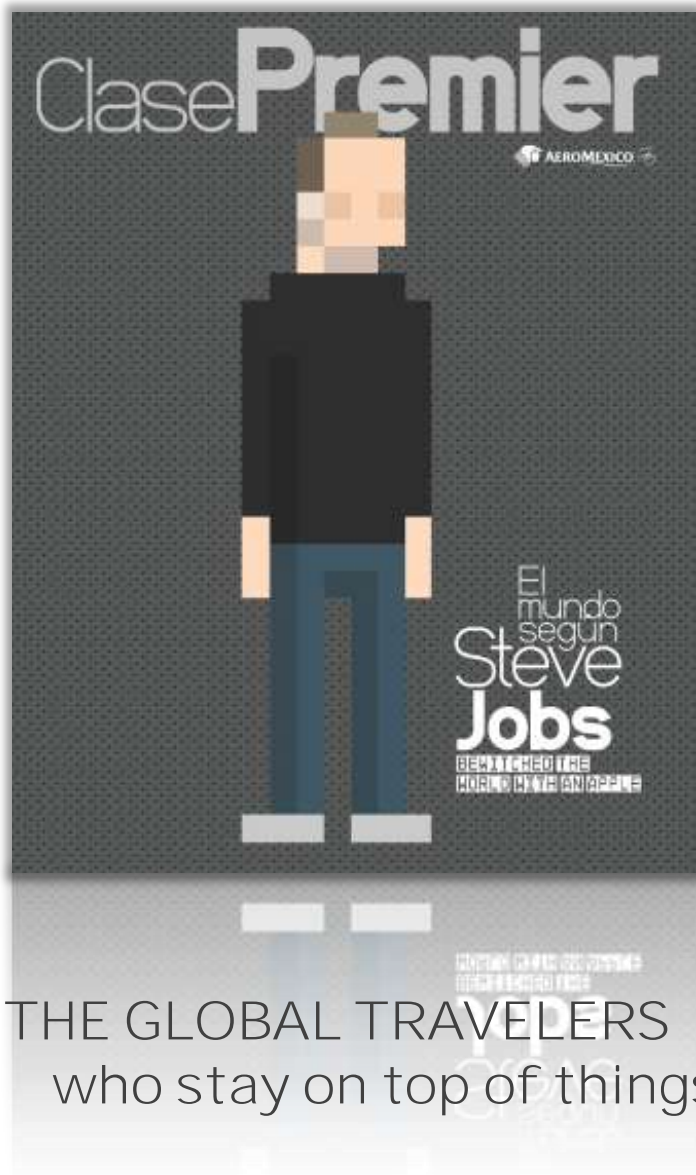
Businesses
B121162262

Conference room
C0162162262

Sectors
S621012

Stories
S201162

Lifestyle
L1162116



THE GLOBAL TRAVELERS
who stay on top of things



It provides information and entertainment to the most exclusive passengers, who are used to being in the most select social circles, with special fashions from the world over and timely personalities on the cover.

Pleasures
P!G92N!G2

Controversy
C0N!F!0V6!2V

Travel
T!9V!1

Business
B!9Z!N!G22

Interviews
I!N!T!E!R!V!E!W!2



THE MOVIES IN
YOUR HANDS



CINE
PREMIERE

Firsthand news on premieres of films, TV, video games, DVD and Blu-ray.

Video Games
VIDEO GAMES

Reviews
REVIEWS

In the Frame
IN THE FRAME

GADGETS
GADGETS

SET VISIT
SET VISIT

BLU-RAY & DVD
BLU-RAY & DVD



The best
In-flight magazine



Unique and exclusive contents that inspire and excite readers. Every month we publish a different domestic and international destination.

Destinations
DESTINACIONES

On a Silver Platter
ON A SILVER PLATTER

My favorite things

COOLTURE
COOLTUBE

Reviews
REVIEWES



THE TOP SELLING BUSINESS MAGAZINE IN MEXICO



Mexican entrepreneurs are enthusiastic, bold and concerned about staying informed of the latest novelties in the world of business.

Business Plan

Strategies

Consultations

Franchises

Business Opportunities

Personal Finance



The best options
In the best places



Novel ideas for the most cosmopolitan travelers, with excellent photographs and useful detailed maps. Domestic and international packages to Aeroméxico destinations are combined with editorial content.

Discover
DISCOVER

Destinations
DESTINATIONS

Experiences GRAN PLAN
EXPERIENCES GRAN PLAN

Business
BUSINESS

Fun
FUN



It offers practical tools for top money management and making resources grow in keeping with various financial objectives and based on each investor's profile.

Management

Investment Dossier

Invest in Yourself

Environment

Capital Partner



Owners of the most
exclusives cars



Mercedes-Benz magazine is known for its dignified, sophisticated design, the exhaustive care put into each issue, as well as its impeccable photographic quality.





No magazine can compare; for 35 years it has been traveling throughout Mexico, so it can display the true essence of the country, committed as always to showing the least publicized and most outstanding facets.

Trips
TRIPS

Culture
CULTURE

Adventure
ADVENTURE

Nature
NATURE

Photosynthesis
PHOTOSYNTHESIS

35 year
travel for Mexico



NUPCIAS

The only magazine that offers practical help for organizing a wedding and honeymoon. It gives advice on every aspect of setting up a new household.

Fashion
Fashion

Beauty
Beauty

Wedding
Wedding

Arrangements
Arrangements

The Basics
The Basics

They select brands
for their life



A legacy to create, built
enjoy and share



It provides readers with three core topics closely related to their life:

Generate
GENERATE

Multiply
MULTIPLY

Enjoy
ENJOY

online

ALTONIVEL
.com.mx

CINE
PREMIERE
www.cinepremiere.com.mx

méxico
desconocido
.com

SoyEntrepreneur.com

 **iasa**
comunicación

ALTO NIVEL.com.mx

HOME

ACTUALIDAD

NEGOCIOS

MERCADOTECNIA

TECNOLOGÍA

ESTILO DE VIDA

search



BUSINESS STRATEGIES FOR BUSINESSPEOPLE

With specialized and current information for top management, it is the best business partner for executive decision makers who want to develop their career at all levels.



THE ONLINE GUIDE FOR SELF-STARTERS

It offers entrepreneurs useful information and tools: from how to put together a business plan and design a marketing strategy to how to attract investors and sell through the Internet, with advice from top experts.

True self-starters can't be without it!



The perfect site for discovering
EVERY CORNER OF MEXICO

The best travel guide in Mexico with tips on destinations, routes, history, culture, fiestas, gastronomy, beaches, Magical Towns, archaeological zones and lots more.



AT THE MOVIES IN AN INSTANT

The largest film site in Mexico and Latin America, and at the site's core are movies and everything to do with them: news, trailers, interviews, festivals and reviews of every premiere.

Thank you for making the best choices